



201 Park Washington Court
Falls Church, VA 22046
703.533.0251
www.asmii.com

Contact:
Dawn M. Shiley, Marketing & Communications Director
703-538-3542

Association and Society Management International Receives 2015 Best of Falls Church Award and Enters Hall of Fame

March 25, 2015 (Falls Church, Va.) – Association and Society Management International (ASMI) was selected for the *2015 Best of Falls Church Award* in the Business Organizations category. Because ASMI has received this award for two consecutive years, it has earned a place in the *Falls Church Awards Hall of Fame*.

“We are honored to have been chosen two years in a row for this award,” stated ASMI Chairman Harry Buzzerd, CAE. “It is especially meaningful to be recognized in the community where I started this family-managed business more than 30 years ago. ASMI is pleased to employ several community citizens and otherwise enhance the local economy as those employees serve national and even international interests.”

Each year, the Falls Church Award Program identifies companies that it believes have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and the community. These companies help make Falls Church a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2015 Falls Church Award Program focuses on quality, not quantity. Winners are determined based on information gathered both internally by the Falls Church Awards Program and data provided by third parties.

“I am proud to bring clients and staff to Falls Church,” said ASMI President Elizabeth Armstrong, MAM, CAE, QAS. “I grew up here and value the business resources available. Falls Church is the perfect location for our clients. We are close to travel hubs and also close to federal government legislators and regulators, without the expenses associated with a downtown-D.C. location.”

The Falls Church Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Falls Church area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value. The program was established to recognize the best of local businesses in the community. The Falls Church Awards Program works exclusively with local business owners, trade groups, professional associations, and other business and advertising and marketing groups. The mission is to recognized the small business community’s contributions to the U.S. economy.

ASMI was founded in 1983 and is known for its delivery of superior customer service in the development and management of trade associations, professional societies, political action committees, advocacy groups and other not-for-profit organizations. ASMI helps organizations position themselves to optimally serve members of their profession, industry or cause. Learn more at www.asmii.com.

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